

2021 年度モンドセレクション 13 年連続最高金賞受賞



2021 年 5 月にベルギーのブリュッセルにて開催予定でしたモンドセレクションの Annual Award Ceremony（年次授賞式）がコロナウィルスの感染拡大に伴いまして、本年も中止されることとなりました。昨年の 10 月には評価セッションが開始され、今月の初旬にはすべての商品の評価が出ており、弊社の

ルーテックモイスチャージェルは美容製品部門で
◆13 年連続最高金賞（Grand Gold Award）◆
を受賞しました。

徹底したこだわりの下に製造されたプロテオスの商品が世界に通用する品質であるという証です。

審査結果と評価の詳細を掲載いたしましたので下記へスクロールしてください。



Luteick Moisture Gel
Proteios Co., Ltd.



57th World Selection 2021 of Cosmetic Products

下記へスクロールしてください。





MONDE SELECTION®

International Quality Institute Since 1961

Proteios Co., Ltd.

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150-0043 Tokyo
JAPAN

Brussels, April 6th 2021

Dear Partner,

The Organizing Committee is proud to announce the results of the 2021 World Quality Selections. On behalf of all Monde Selection's team, we would like to congratulate you on the quality of your product presented to our jury. You will find your obtained award(s) in the enclosed result notification.

As you know, for the 60th anniversary of Monde Selection, the annual ceremony should have taken place in Brussels at the end of May 2021. Unfortunately, the current situation of the pandemic around the globe continues to reach levels that require forced and unpleasant decisions. This year again, we deeply regret that we have no option but to cancel the ceremony.

We understand and share with you the disappointment that the cancelation might cause to your team and your company.

To compensate, we created this year some marketing material that will hopefully help you to strengthen your communication on the Quality Award obtained. You will find those supports in the transferred file.

In addition, we would also like to inform you that we will publish the names of the awarded products in Monde Selection's online catalogue. If you don't want your results to be published or if any correction has to be made in the company and/or product name, please inform us by e-mail by Friday April 16th, 2021 at the latest.

Finally, your award(s) and diploma(s) will be sent by post mail early June to the address mentioned above. Should you wish to receive it by an express courier service, please provide us your account details.

We thank you for your patience and understanding during these unprecedented times.
We hope to welcome you again in a very near future!

Yours Sincerely,

Louis Poot Baudier

Managing Director

Dimitri Delloye

Managing Director

SINCE 1961



QUALITY
AWARD

World Quality Selections Results 2021



MONDE SELECTION®
International Quality Institute Since 1961

Results 2021

Proteios Co., Ltd.

Summary of the results for the products presented to the 2021 World Quality Selection by Proteios Co., Ltd..

Product	Quality Award
Luteick Moisture Gel	GRAND GOLD

The results of each jury member is added up and averaged to a final result which corresponds to a bronze, silver, gold or grand gold award as follows:

- Bronze Quality Award to each product having obtained an averaged result between 60% and 69%
- Silver Quality Award to each product having obtained an averaged result between 70% and 79%
- Gold Quality Award to each product having obtained an averaged result between 80% and 89%
- Grand Gold Quality Award to each product having obtained an averaged result between 90% and 100%





MONDE SELECTION®
International Quality Institute Since 1961

Monde Selection certifies that
Luteick Moisture Gel

of the company

Proteios Co., Ltd.

has been granted a

GRAND GOLD QUALITY AWARD

by the Jury of the 57th World Selection 2021 of Cosmetics and Toiletries



Joseph Bessemans
Jury President

Louis Poot Baudier
Managing Director

Dimitri Delloye
Managing Director



Luteick Moisture Gel

Proteios Co., Ltd.

Luteick Moisture Gel has been granted a

GRAND GOLD QUALITY AWARD

by the Jury of the 57th World Selection 2021 of Cosmetics and Toiletries

Scientific evaluations



Consumer's understanding



The quality of Luteick Moisture Gel has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation form with specific quality parameter weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.





EVALUATION APPROACH

Monde Selection aims to deliver the most impartial and independent evaluation. Each sample is therefore evaluated by experts as a whole and is not compared to another.

Monde Selection's independent experts entrust the task of analysing the main parameters of Cosmetic products covering the following aspects:

- Is the information given to the consumer about the product complete? The experts assess the list of ingredients, claims, active substance content, instructions for use, required conditions of use, ...)
- Are the intrinsic qualities of the product, communicated to the consumer by the producer, scientifically accurate and does the product contain enough active ingredients to achieve the effect it claims?

JURY EXPERTS

The assessments of cosmetic products are carried out by independent experts with a strong experience in the field.

Monde Selection collaborates with a college of highly qualified independent experts such as university lecturers, chemical engineers and cosmetic specialists of the 'Institut Meurice'.

The judges are permanently informed on the evolution of scientific researches and legislation on cosmetics. To carry out the evaluation, they refer to official cosmetic regulations given by the European Directives on ingredients, labelling and instructions for use.



EVALUATION CRITERIA

The experts attentively examine the composition of the product and validate that the commercial claims are appropriate and substantiated by scientific evidence. This makes Monde Selection's quality labels particularly important in the consumer's purchase decision.

For further laboratory tests, Monde Selection has the support of officially approved laboratories which are accredited by the Belgian Federal Public Service.

CLAIMS

The analysis of the tests effectiveness (clinical test), justification of ingredients and active ingredients. The formulation and manufacturing techniques.

PACKAGING

The aesthetics and design of the packaging and/or the container of the product.

INGREDIENTS

The tolerance and safety criteria of the product. The quantity, variety and quality of the active substances. The origin of the components. The concentrations of active substances.

PRODUCT APPEARANCE

The visual aspects of the products such as the colour, appearance, etc.

INNOVATION

The level of innovation in terms of technology, formulation, type of ingredients or active substances.

SENSORY EXPERIENCE

The sensory aspects of the product: odour, texture, etc. The ease of use and/or the pleasure provided by the product are also taken into account.

QUALITY LABELS

The final result is a ponderation of each criteria and determines the quality level. Products with a final result of minimum 60% are awarded a quality label by the juries of Monde Selection. This label allows the company to demonstrate the excellent quality of its products in a neutral and professional manner.

In addition to the Quality Awards, Monde Selection awards the effort of companies that distinguish themselves by the quality of their products over several years by granting them Prestigious Trophies namely the "25 Years Trophy" (25 consecutive years), the "Crystal Prestige Trophy" (10 consecutive years), and the "International High Quality Trophy" (3 consecutive years).



The product obtains a final result between 90% and 100% on the evaluations



The product obtains a final result between 80% and 89% on the evaluations



The product obtains a final result between 70% and 79% on the evaluations



The product obtains a final result between 60% and 69% on the evaluations